

# 2019 ANNUAL REPORT









# **OUR MISSION**

Council for the Homeless is a non-profit organization whose mission is to provide community leadership, compelling advocacy, and practical solutions to prevent and end homelessness in Clark County, WA.









## **Executive Director's Note I**

Council for the Homeless celebrated its 30th anniversary throughout 2019. This is a notable birthday, amid recent years of growth within the agency, within the community and among those experiencing homelessness. The Council's journey was started through the incredible foresight of local leaders, including representatives from the City of Vancouver, Clark County and the Vancouver Housing Authority, seeing that similar growth was occurring even in the late 80's. Together they created an independent entity to understand homelessness at the local level and facilitate a community-wide response.

Thirty-years later, 2019 has many successes to celebrate. The goal of our three-year, \$500,000 Housing Relief Fund (HRF) Campaign was met thanks to generous donors, many of whom made multi-year pledges. This campaign allows CFTH to focus on moving families from unhoused situations to stable,

safe, permanent housing through coaching and connections to ongoing supports. CFTH provided HRF assistance to 374 households in 2019.

The board and staff have become more aware that homelessness affects Communities of Color, people with disabilities and the LGBTQ+ population at disproportionate rates. To recognize this reality and to begin work to progress equity the Board of Directors adopted an Equity Statement and laid out ambitious equity goals into the new year.

The Council's mission driven affordable housing subsidiary, Housing Initiative LLC, has three apartment complexes in development. The Pacific, an 18-unit complex was completed at the end of 2019.





The Housing Solutions Center, Clark County's coordinated entry and assessment, served over 3,500 households. This includes providing information, a listening ear, housing assessments, placement into emergency shelters, diversion coaching or connections to partner housing programs. Greater connections to PeaceHealth SW Medical Clinics, inpatient facilities and the Managed Care Organizations were also built in 2019.

Our mission to end and prevent homelessness remains as vital and important as ever and progress depends on our ability to lead, advocate and enact diverse solutions community-wide. We are fortunate to have the partnership of dedicated staff, passionate volunteers, generous donors and you, because with the right help at the right time, challenges can be overcome and homelessness can end. We see it happen every day.

With gratitude,

Kate Budd Executive Director

# 2019 ACCOMPLISHMENTS

# LEADERSHIP

COMPLETED **THE PACIFIC**, 18 APARTMENT HOMES FOR PEOPLE WHO ARE VULNERABLE ENDING THEIR HOMELESSNESS

COORDINATED THE SEVERE WEATHER SHELTER EFFORTS THAT SERVED 715 ADULTS & 16 CHILDREN OVER 35 OF THE COLDEST NIGHTS

CONVENED TEN AGENCIES AS THE **VETERAN BY NAME LIST** BRINGING HEIGHTENED FOCUS & SERVICES TO VETERANS

#### FACILITATED COMMUNITY PARTICIPATION IN THE LEGISLATIVE SESSION TO PASS:

HB 1440 RAISING NOTICE OF RENT INCREASE BY A LANDLORD FROM 30 TO 60 DAYS SB 5600 GIVING TENANTS 14 DAYS INSTEAD OF 3 TO PAY RENT BEFORE EVICTION \$175 MILLION DEDICATED TO THE HOUSING TRUST FUND

\$14.5 MILLION DEDICATED TO THE HOUSING AND ESSENTIAL NEEDS PROGRAM

# STATE LEVEL ADVOCACY

# SOLUTIONS

HELPED 374 HOUSEHOLDS END THEIR HOMELESSNESS WITH COACHING & ONE TIME FINANCIAL ASSISTANCE THROUGH THE HOUSING RELIEF FUND

ESTABLISHED THE STABLE FAMILY PARTNERSHIP WITH CULTURALLY-SPECIFIC AGENCIES HELPING 170 PEOPLE IN 45 HOUSEHOLDS FROM MARGINALIZED COMMUNITIES END THEIR HOMELESSNESS.

HELPED 388 HOUSEHOLDS BEGIN THEIR BEST-FIT HOUSING PROGRAM WITH A PARTNER AGENCY

## Client Story | Hope, Home, Health

"I live with my daughter to share expenses. We lived in our rental for eight years before being evicted because the property was sold. I am disabled and was recovering from surgery during the process. We lived in our car because we could not find a new place quickly. Council for the Homeless gave us hope and encouragement. We found a place with their help and they paid the move-in costs. It is a relief to have a home where I can tend to my health." -Shauna



We have donated to CFTH since its beginning and know that our gifts change lives every day. Now, more than ever, CFTH is the right organization at the right time to lead our community in solutions that prevent and end homelessness.

**Cheryl & David Pfaff** 

# 2019 FINANCIALS



- 80% | CLIENT ASSISTANCE & SUPPORT \$2,338,592 TOTAL
  - \$31,783 of this is Winter Hospitality Overflow funding
- 14% | LEADERSHIP & ADVOCACY \$403,672 TOTAL
- 6% | ADMINISTRATION \$190,430 TOTAL



- 67% | \$2,049,760 PUBLIC GRANTS
- 20% | \$606,460 FOUNDATIONS
- 13% | \$415,077 INDIVIDUALS

\$61,699 of individual giving is for the Winter Hospitality Overflow

## Our Board I

#### Adrienne Strehlow **Board President Immanuel Lutheran Church**

Gary Akizuki LifeMap Insurance Company

Dom Merriweather Riverview Bank

Rosanne Ponzetti Clark College

Laura Walsh Legacy Health System

Ty Stober City of Vancouver Appointment

Gary Medvigy Clark County Appointment

### **Cheryl Pfaff Board Vice President Community Leader**

**Chris Gibbons** Smartbox Technology

Kathleen O'Connor Pillar Financial

Beryl Robison Community Leader

Joan Caley Vancouver Housing **Authority Appointment** 

#### **Beth Oliver Board Treasurer Columbia River Mental Health Services**

John Kendrick Kaiser Permanente

Ralph Parker Portland Community College

Sara Seyller Clark College



**CouncilfortheHomeless** 



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